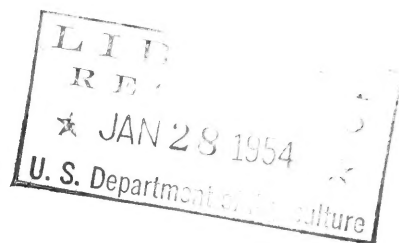


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# *Mums for 1954*



## **WAYNE FLORAL CO.**

**White Springs Road**

**Geneva, N. Y.**



# **Instructions for Ordering**

## **TERMS OF SALE**

### **PRICE**

\$40.00 per 1000 in multiples of 50 of a variety, total order at least 500 cuttings. The price is the same for all varieties listed in our catalogue.

\$5.00 per 100 in multiples of 50, for orders totalling between 300 and 450 cuttings.

\$6.00 per 100 in multiples of 50, for orders totalling between 100 and 250 cuttings.

We also fill orders calling for 25 of a variety, due to the extra labor this involves we charge 1c more per cutting for all varieties ordered in multiples of 25, thus bringing the price to 5c, 6c and 7c per cutting, depending on the total amount of the order.

Minimum order 25 of one variety.

### **SUBSTITUTIONS**

We will substitute varieties as good or better for any items not listed in this catalogue.

To speed up delivery we will also substitute, to the best of our ability, if on the shipping date certain varieties happen not to be available. No substitutions will be made if this is specifically mentioned when ordering.

### **SHIPPING INFORMATION**

Special shipping instructions and address if different from your regular mail address should be shown on your order. All cuttings are shipped Railway Express, Air Freight or Air Express Collect and are in perfect condition before being accepted by the Express Company. Therefore, if there is any damage enroute from being broken, heated, frozen or too long in transit, call your express agent to inspect the same, make out bad order report and file claim because our responsibility ceases after the Express Company has accepted our shipments.

We, Wayne Floral Company, give no warranty, express or implied, as to the productiveness of any cuttings or plants we send out and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the cuttings or plants.

### **CHANGES OR CANCELLATIONS**

Changes or cancellations on your order must be received at least 30 days before shipping time. We cannot accept changes or cancellations on Mum cutting orders later than 30 days before specified shipping date.

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### **Causes of Premature Budding of Chrysanthemum Cuttings During the Spring. How to Prevent it.**

During the Spring, until May 1st, budding can occur, depending upon the variety and a temperature of 60 degrees or above.

To prevent setting of buds additional light can be given during the early Spring months. Use 60 watt bulbs, spaced four feet apart and about 30 inches above the plants. Use lights two hours each night until May 1.

# LARGE FLOWERING VARIETIES

S—Indicates varieties we find most suitable for shading

P—Indicates varieties suitable for pot plants.

Pinching and flowering dates given here are for normal flowering without shading or lights.

Types are abbreviated as follows: Inc.—Incurved; Ref.—Reflexed.

Size of flowers is indicated by S—Small; M—Medium; L—Large.

Price: \$40.00 per 1000 for orders totalling 500 cuttings and up, in multiples of 50 of each variety. Please notice we offer all our varieties, including the more recent introductions, at the same price. For orders totalling less than 500 cuttings and calling for less than 50 of a variety we charge slightly higher prices, see quotations on page 2.

## YELLOW

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Pinching Date</i>	<i>Ma- tures</i>
P Gold Lode.....	M-Ref.	Light Golden Yellow	7-8	10-15
Celestra.....	S-Inc.	Lemon Yellow	7-8	10-15
SP Mrs. Kidder.....	L-Inc.	Deep Lemon Yellow	7-8	10-20
SP Sunglow.....	L-Inc.	Deep Golden Yellow	7-14	10-25
S Blazing Gold.....	M-Inc.	Deep Golden Yellow	7-14	10-25
S Good News.....	M-Inc.	Deep Lemon Yellow	7-19	11-5
SP Indianapolis Yellow.....	M-Inc.	Lemon Yellow	7-20	11-8
P Cardonia.....	L-Inc.	Deep Golden Yellow	7-20	11-10
Yellow Monument.....	L-Inc.	Lemon Yellow	7-22	11-15
SP*Yellow Marketeer.....	M-Inc.	Sport of Marketeer	7-25	11-18
P Friendly Rival.....	L-Inc.	Deep Chrome Yellow	7-25	11-20
S Yellow Mefo.....	L-Inc.	Lemon Yellow	7-25	11-20
SP Bonnaffon De Luxe.....	S-Inc.	Golden Yellow	7-25	11-20
Marie De Petris.....	L-Inc.	Deep Golden Yellow	7-24	11-23
Harvester.....	M-Inc.	Deep Canary Yellow	7-25	11-25
Imp. Yellow Chattanooga.....	L-Inc.	Lemon Yellow	7-28	11-25
Golden Pearson.....	M-Inc.	Light Golden Yellow	7-28	11-25
Golden Mrs. Ross.....	L-Inc.	Golden Yellow	7-30	12-3
* Yellow Moeller.....	M-Inc.	Sport of Margaret Moeller	7-30	12-3
P Imp. Tobin's L. Yellow.....	M-Inc.	Lemon Yellow	8-4	12-15
Golden Mistletoe.....	L-Inc.	Light Golden Yellow	8-1	12-10

## WHITE

Smith's Early White.....	M-Inc.		7-1	10-5
S Silver Sheen.....	M-Inc.		7-8	10-20
S Albatross.....	L-Inc.		7-14	11-1
SP Snow White.....	M-Inc.		7-14	11-1
S Betsy Ross.....	L-Inc.		7-16	11-1
*P Wilson's White.....	M-Inc.	White	7-20	11-1
S Indianapolis White.....	L-Inc.		7-20	11-8
Monument.....	L-Inc.	Ivory White	7-22	11-15
SP Marketeer.....	M-Inc.		7-25	11-18
S Mefo.....	L-Inc.		7-25	11-20
Chattanooga.....	L-Inc.		7-28	11-23
Dec. Glory Large.....	M-Inc.	Ivory White	7-31	12-1
* Margaret Moeller.....	M-Inc.		7-31	12-3
* Snowline.....	L-Inc.		8-5	12-10
White Mistletoe.....	M-Inc.		8-5	12-10
Smith's Late White.....	M-Inc.		8-5	12-13

\*These varieties are selected from the many recent introductions, they are all of outstanding quality and are especially adapted for the commercial grower.

# LARGE FLOWERING VARIETIES

## PINK

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Pinching Date</i>	<i>Ma- tures</i>
S Pink Chief.....	M-Inc.	Lavender	7-8	10-15
Major Bowes.....	M-Inc.	Deep Lavender	7-12	10-20
SP J. W. Prince.....	M-Inc.	Rose Pink	7-19	11-1
SP Indianapolis Pink.....	L-Inc.	Deep Pink Lavender	7-20	11-8
S Dk. Pink Orchid Queen.....	L-Inc.	Mauve Pink	7-20	11-10
Aristocrat.....	L-Inc.	Deep Lavender	7-22	11-20
Thanksgiving Pink.....	M-Ref.	Mauve Pink	7-24	11-23
P Helen Frick.....	M-Inc.	Rose Pink	7-28	11-23
Peter John.....	M-Ref.	Deep Rose Pink	7-28	11-23
Rose Delight.....	M-Inc.	Deep Rose	7-28	11-25
Edwin Seidewitz.....	M-Inc.	Lavender	7-28	11-25
Pink Mistletoe.....	M-Inc.	Lavender	8-1	12-10

## BRONZE AND RED

S Hilda Bergen.....	S-Inc.	Dk. Reddish Bronze	7-14	10-25
SP Apricot Queen.....	L-Inc.	Orange Bronze	7-16	10-28
S Detroit News.....	M-Inc.	Reddish Bronze	7-19	11-5
SP Indianapolis Bronze.....	M-Inc.	Buff Bronze	7-20	11-8
S Mrs. Roy.....	M-Inc.	Crimson, Buff Reverse	7-24	11-15
Garnet King.....	M-Ref.	Dark Red	7-24	11-25
Oak Leaf.....	M-Inc.	Reddish Bronze	7-28	11-25
Gladys Pearson.....	M-Inc.	Light Buff Bronze	7-28	11-25
Mohawk Chief.....	M-Ref.	Deep Red	7-30	11-30
* Muto's Crimson.....	M.Semi-Inc.	Red	7-28	12-1
Br. Mistletoe.....	M-Inc.	Buff Bronze	8-1	12-5

## POMPON, SINGLE and ANEMONE VARIETIES

Types are abbreviated as follows: Pom.—Pompon; Dec.—Decorative; Sgl.—Single Anem.—Anemone. Size of flower is indicated by S—Small; M—Medium; L—Large. S—Indicates varieties suitable for shading. D—Indicates varieties suitable for disbudding. P—Indicates varieties suitable for Pot Plants. H—Hardy garden variety.

## YELLOW

SH Yellow Irene.....	S-Pom.	Light Yellow	7-8	10-15
SPH Rodell Imp.....	M-Pom.	Lemon Yellow	7-8	10-20
S Gold Coast.....	M-Pom.	Gold. Yellow	7-14	10-25
S Yellow Dot.....	M-Pom.	Yellow Br. Ctr.	7-14	10-25
S Yellow Arcadia.....	M-Pom.	Pernet Yellow	7-14	10-25
S Yellow Daisy.....	M-Sgl.	Golden	7-14	11-1
*S Schneeberg's Yellow Daisy....	M-Sgl.	Golden	7-14	11-1
SD Yellow Sea Gull.....	M-Pom.	Light Yellow	7-14	11-1
S Barcarole.....	M-Pom.	Golden Yellow	7-20	11-5
S Constellation.....	M-Dec.	Yellow	7-20	11-5

\*These varieties are selected from the many recent introductions, they are all of outstanding quality and are especially adapted for the commercial grower.

## POMPON, SINGLE and ANEMONE VARIETIES YELLOW (Continued)

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Pinching Date</i>	<i>Ma- tures</i>
S Yellow Shasta.....	L-Anem.	Light Lemon	7-25	11-10
* Gold Braid.....	M-Pom.	Yel. Br. Red Center	7-20	11-12
S Princeton.....	M-Dec.	Orange Yellow	7-20	11-15
SPD Yellow Fellow.....	M-Dec.	Deep Lemon Yellow	7-22	11-15
* Golden Chord.....	M-Pom.	Golden Yellow	7-22	11-15
SD Susanne Miller.....	L-Anem.	Buff Yellow	7-24	11-15
Forty Niner.....	M-Pom.	Golden	7-24	11-15
Mary Gold.....	M-Pom.	Lemon	7-24	11-18
* Klondike.....	M-Pom.	Orange Yellow	7-25	11-20
P Yellow L. I. Beauty.....	L-Anem.	Yellow	7-25	11-20
S Lollipop.....	M-Pom.	Lemon Yellow	7-25	11-20
PD Yellow Rolinda.....	M-Anem.	Buff Yellow	7-25	11-23
*S Pippin.....	M-Pom.	Yellow	7-25	11-20
D Goldsmith.....	M-Dec.	Golden Yellow	7-28	11-25
Sunnyside.....	M-Pom.	Golden Yellow	7-28	11-25
* Yellow Priscilla.....	M-Pom.	Lemon Yellow	7-28	11-25
D Golden Jane.....	L-Sgl.	Golden	7-28	11-28
Yellow Cordova.....	M-Pom.	Lemon	8-5	11-30
* Omega.....	M-Pom.	Yellow	8-1	12-1
* Jack Pot.....	L-Dec.	Golden Yellow	8-1	12-5
Yellow Cameo.....	M-Dec.	Deep Lemon Yellow	8-1	12-5
*S Corsair.....	L-Pm.	Yellow	8-4	12-12
* Shamrock.....	L-Dec.	Lemon	8-10	12-15
Yellow Garza.....	M-Dec.	Lemon Yellow	8-4	12-15
Vibrant.....	M-Dec.	Deep Lemon Yellow	8-7	12-20
* Sunrise.....	M-Pom.	Yellow	8-10	12-20
Winterset.....	M-Pom.	Lemon Yellow	8-10	12-25
* Siren.....	M-Pom.	Lemon Yellow	8-15	12-25
Yuleflame.....	L-Dec.	Yellow	8-15	12-25
Yellow Revelation.....	M-Pom.	Lemon Yellow	8-15	12-30
Yellow Snow.....	M-Pom.	Deep Lemon Yellow	8-15	12-30

### WHITE

H Uvalda.....	M-Pom.	Cream White	7-6	10-1
SH Irene.....	S-Pom.		7-8	10-15
SDH Silver Ball.....	L-Pom.		7-8	10-15
S Popcorn.....	L-Pom.	Pinkish when shaded	7-12	10-25
* Wh. Popcorn.....	M-Pom.	Cream	7-15	10-25
S Pinocchio.....	S-Pom.		7-14	10-28
S Arcadia.....	M-Pom.		7-14	10-28
*S Halo.....	L-Sgl.		7-14	11-1
SD Sea Gull.....	M-Pom.	Cream White	7-14	11-1
*P Richard Mandel.....	L-Pom.	Cream	7-20	11-5
SD White Doty.....	L-Pom.	Ivory White	7-20	11-5
*S Encore.....	M-Pom.	Pure White	7-20	11-5
S Rev. Bushnell.....	M-Pom.	Cream White	7-20	11-8
SPD Little America.....	M-Anem.		7-20	11-10
S Shasta.....	L-Anem.	White	7-20	11-10
* Illini Snowdrift.....	M-Dec.		7-20	11-12

## POMPON, SINGLE and ANEMONE VARIETIES

### WHITE (Continued)

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Pinching Date</i>	<i>Maturation</i>
* Eskimo.....	M-Sgl.	Wh. Yel. Ctr.	7-22	11-15
*S Sculpture.....	L-Sgl	Ivory White	7- 22	11-15
D L. I. Beauty.....	L-Anem.	White, Yellow Cushion	7-24	11-20
Seafoam.....	M-Pom.		7-25	11-20
* Snowflurry.....	S-Pom.	White	7-28	11-20
Priscilla.....	M-Pom.		7-28	11-23
D Valencia.....	L-Sgl.		7-28	11-28
Cordova.....	M-Dec.	Cream White	7-28	11-30
* Fortune.....	M-Pom.		7-28	12-1
* Monarch.....	L-Dec.	Ivory White	7-28	12-1
*S Acclaim.....	L-Pom.		8-1	12-5
* Spangles.....	M-Pom.		8-1	12-5
Cameo.....	M-Dec.	Ivory White	8-1	12-5
Yukon.....	M-Sgl.		8-2	12-10
* Snow Queen.....	M-Pom.		8-5	12-10
* Snowcrest.....	M-Pom.	White, green eye	8-5	12-15
December Glory.....	M-Dec.		8-5	12-15
Garza Supreme.....	M-Anem.		8-5	12-15
* Silversmith.....	M-Dec.		8-5	12-16
Snow.....	M-Pom.	Ivory White	8- 7	12-30
Revelation.....	M-Pom.		8-7	12-30

### PINK AND LAVENDER

SH Jewell.....	S-Pom.	Lavender	7-8	10-15
SH Dark Pink Jewell.....	S-Pom.	Deep Lavender	7-8	10-15
S Carolyn Yosick.....	M-Dec.	Lavender Pink	7-8	10-20
*S Reward.....	M-Sgl.	Lavender	7-20	10-25
S Pink Dot.....	M-Pom.	Light Pink	7-14	10-28
S October Pink.....	M-Sgl.	Light Lavender	7-14	10-28
SD Lillian Doty.....	L-Pom.	Light Rose Pink	7-16	11-1
SPD Queen of the Pinks.....	L-Pom.	Lavender	7-19	11-10
S Dark Bulkeley.....	M-Pom.	Deep Rose	7-19	11-10
*S Miss Clarinda.....	L-Pom.	Lavender Rose	7-20	11-10
*S Dk. Linda Lou.....	S-Anem.	Dk. Lavender	7-25	11-10
SPD Masterpiece.....	M-Pom.	Tourmaline Pink	7-22	11-15
* Taffeta.....	M-Dec.	Two Tone Pink	7-22	11-15
P Orchid Beauty.....	M-Anem.	Gold Cushion	7-24	11-15
SD Norma.....	L-Anem.	Orchid Pink	7-25	11-18
SD Dark Norma.....	L-Anem.	Deep Lavender	7-25	11-18
* Pinky.....	M-Dec.	Pink	7-25	11-20
D Pink L. I. Beauty.....	L-Anem.	Pink	7-25	11-20
Minuet.....	M-Pom.	Mauve to Rose Pink	7-28	11-25
D Valencia.....	L-Sgl.	Orchid Pink	7-28	11-28
D Dark Valencia.....	L-Sgl.	Dark Pink	7-28	11-28
* Heritage.....	L-Pom.	Dk. Pink	8-5	12-1
* Debutante.....	L-Sgl.	Orchid Pink	8-8	12-10
Riviera.....	M-Dec.	Luminous Pink	8-8	12-20
Pink Tr. Island.....	M-Dec.	Light Lavender	8-8	12-20
* Lt. Pink Minstrel.....	M-Pom.	Lt. Lavender	8-8	12-20

# POMPON, SINGLE and ANEMONE VARIETIES

## PINK AND LAVENDER (Continued)

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Pinching Date</i>	<i>Ma- tures</i>
<b>Minstrel</b> .....	M—Pom.	Lavender Pink	8-8	12-20
* <b>Medallion</b> .....	M-Dec.	Lav. Rose	8-8	12-20
<b>Defiance</b> .....	M-Dec.	Orchid Pink	8-8	12-24

## BRONZE AND RED

*S <b>Buckskin</b> .....	S-Sgl.	Tawny Bronze	7-14	10-25
S <b>Jemima</b> .....	M-Pom.	Dark Reddish Bronze	7-12	10-23
S <b>Firebird</b> .....	M-Dec.	Reddish Bronze	7-14	10-25
S <b>Bronze Daisy</b> .....	M-Sgl.	Light Bronze	7-14	11-5
S <b>Robin Hood</b> .....	M-Pom.	Dark Red	7-14	11-5
S <b>Red Daisy</b> .....	M-Sgl.	Deep Red	7-20	11-5
S <b>Cassandra</b> .....	M-Pom.	Orange Bronze	7-20	11-5
*S <b>Beauregard</b> .....	M-Pom.	Reddish Bronze	7-20	11-5
S <b>Red Rust</b> .....	L-Pom.	Reddish Bronze	7-20	11-5
*S <b>Chevron</b> .....	M-Dec.	Red Orange	7-20	11-10
*PS <b>Copperhead</b> .....	L-Dec.	Copper Bronze	7-20	11-10
S <b>Bittersweet</b> .....	M-Sgl.	Bittersweet Red	7-20	11-10
SPD <b>Br. Masterpiece</b> .....	M-Pom.	Dark Bronze	7-22	11-15
SPD <b>Dk. Br. Masterpiece</b> .....	M-Pom.	Rosewood Bronze	7-22	11-15
S <b>Red Princeton</b> .....	M-Dec.	Brazil Red	7-22	11-15
<b>Catherine</b> .....	M-Dec.	Reddish Bronze	7-24	11-20
*S <b>Thelma</b> .....	M-Pom.	Orange Scarlet	7-25	11-20
<b>Legal Tender</b> .....	M-Dec.	Bronze and Gold	7-25	11-20
* <b>Mrs. Dewey</b> .....	M-Sgl.	Deep Br., heavy petaled	7-25	11-20
<b>Red Rolinda</b> .....	M-Anem.	Deep Reddish Bronze	7-25	11-20
* <b>Festival</b> .....	S-Sgl.	Apricot Red	7-25	11-23
<b>Br. Goldsmith</b> .....	M-Dec.	Mars Orange	7-28	11-25
D <b>Jane</b> .....	L-Sgl.	Light Buff Bronze	7-28	11-28
D <b>Apricot Valencia</b> .....	L-Sgl.	Apricot Buff	7-28	11-28
<b>Viking</b> .....	M-Sgl.	Deep Reddish Bronze	7-28	12-1
*S <b>Amberina</b> .....	M-Dec.	Orange Bronze	7-28	12-1
* <b>Galaxy</b> .....	M-Sgl.	Orange Scarlet	8-1	12-5
<b>Debonair</b> .....	L-Pom.	Crimson Red	8-1	12-10
* <b>Christmas Greeting</b> .....	M-Dec.	Crimson Scarlet	8-7	12-15
* <b>Christmas Star</b> .....	M-Sgl.	Scarlet Red	8-10	12-20
<b>Merrymaker</b> .....	M-Sgl.	Crimson Red	8-10	12-20
* <b>Poinsettia</b> .....	L-Sgl.	Scarlet Red	8-10	12-20
* <b>Bronze Minstrel</b> .....	L-Pom.	Sport of Minstrel	8-10	12-20

## POT PLANT VARIETIES

### YELLOW

<i>Variety</i>	<i>Size and Type</i>	<i>Spray or Disbud</i>	<i>Pinching Date</i>	<i>Ma- tures</i>
Gold Lode.....	L-F-Dec.	Disbud	8-24	10-15
Mrs. H. E. Kidder.....	L-F-Inc.	Disbud	8-24	10-20
Rodell Imp.....	S-Pom.	Spray	8-24	10-20
Blazing Gold.....	L-F-Inc.	Disbud	8-24	10-25
Sunglow.....	L-F-Inc.	Disbud	8-24	10-25
Indianapolis Yellow.....	L-F-Inc.	Disbud	8-29	11-8
Cardonia.....	L-F-Inc.	Disbud	8-30	11-10
Yellow Fellow.....	M-Dec. Pom.	Spray	9-3	11-15
Bonnaffon DeLuxe.....	L-F-Inc.	Disbud	9-3	11-20
Friendly Rival.....	L-F-Inc.	Disbud	9-3	11-20
Marie De Petris.....	L-F-Inc.	Disbud	9-3	11-23
Yellow Rolinda.....	L-Anem.	Disbud	9-3	11-23
Imp. Tobin's Late Yellow.....	L-F-Inc.	Disbud	9-18	12-15

### WHITE

Snow White.....	L-Inc.	Disbud.	8-25	11-1
Wilson's White.....			8-25	11-1
Richard Mandel.....	L-Pom.	Disbud	8-29	11-8
Indianapolis White.....	L-F-Inc.	Disbud	8-29	11-8
Little America.....	M-Anem.	Disbud	8-29	11-10
Marketeer.....	L-F-Inc.	Disbud	9-3	11-18
Smith L. White.....	L-F-Inc.	Disbud	9-15	12-15

### PINK

Justrite.....	L-F-Inc.	Disbud	8-24	10-15
J. W. Prince.....	L-F-Inc.	Disbud	8-29	11-5
Indianapolis Pink.....	L-F-Inc.	Disbud	8-29	11-8
Queen of the Pinks.....	L-Pom.	Disbud	8-29	11-10
Masterpiece.....	L-Pom.	Spray	8-29	11-15
Orchid Beauty.....	L-Anem.	Disbud	8-29	11-15
Helen Frick.....	L-F-Inc.	Disbud	9-3	11-25

### BRONZE AND RED

Apricot Queen.....	L-F-Inc.	Disbud	8-25	10-28
Indianapolis Br.....	L-F-Inc.	Disbud	8-29	11-8
Copperhead.....	L-Dec.	Disbud	8-29	11-10
Br. Masterpiece.....	L-Pom.	Spray	8-29	11-15
Dk. Br. Masterpiece.....	L-Pom.	Spray	8-29	11-15